watermelon

Contactless digital parking systems

RFID

NFC

Licence Plate Recognition

QR Code

Pin Code

EMV

**Refreshingly simple
parking solutions.**

Refreshingly simple
Parking Solutions

watermelon

Sypha

Central Pass

My Spot

LPR

After Hours Access

wel🍉ome

TAP OR SWIPE PAYMENT CARD FOR CAR PARK ENTRY / EXIT

Watermelon is a leading edge technology solution that combines powerful integrated car parking management with a simplified digital user experience.
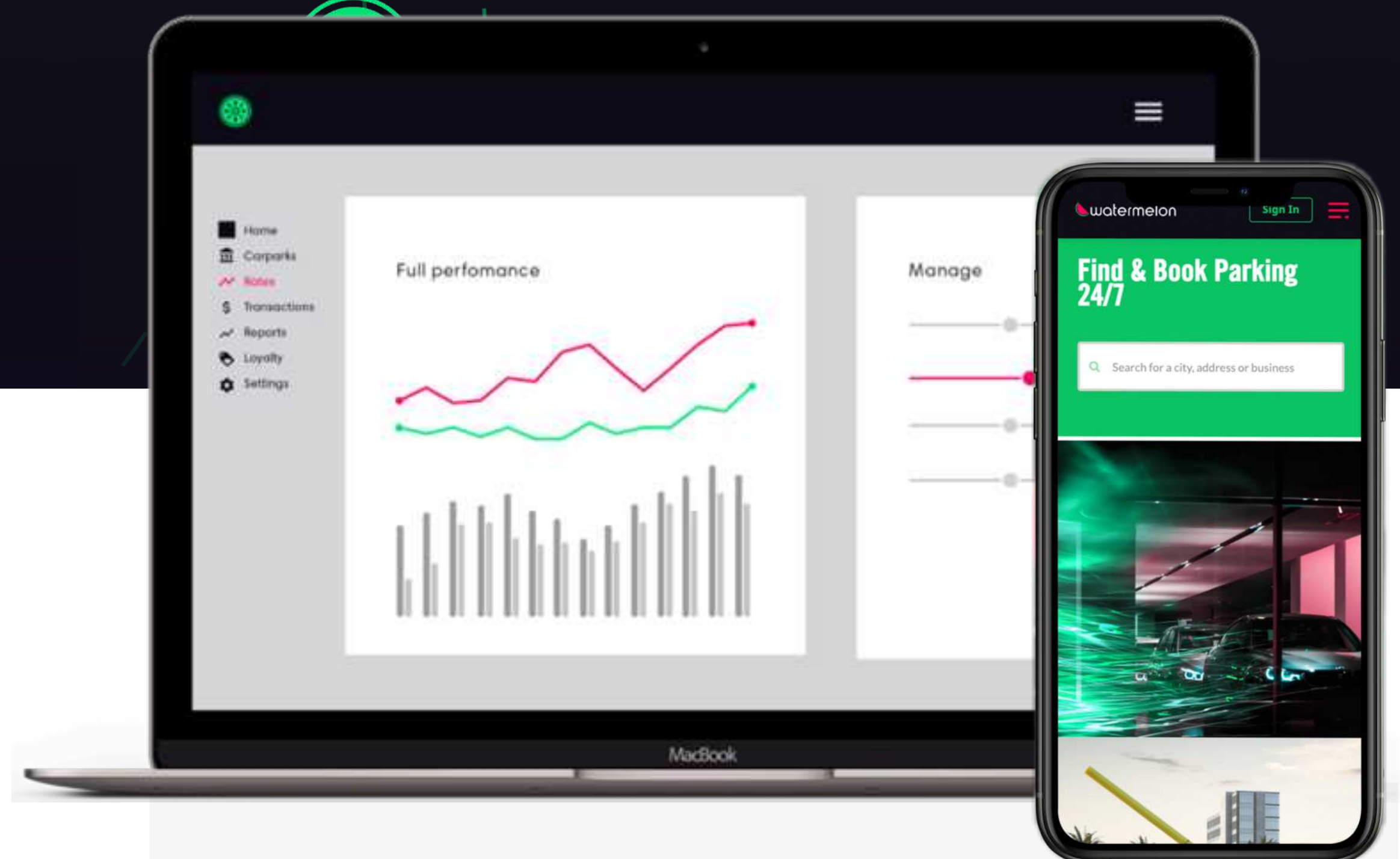
Leading car park technology

The Watermelon platform has been designed from the ground up as a fully cashless and paperless answer to the world of parking.

By eliminating cash handling, ticket issuing and paper receipting, the operational cost of Watermelon's cashless technology is significantly less than half that of the traditional cash and paper based systems.

The Watermelon design team brings together car park operators, parking software analysts, technologists and payments experts in the creation of a new level of sophisticated, but simple to use systems.

Powerful software management and reporting systems from decades of industry experience in the parking industry complement compact digital user interface modules to produce refreshingly simple parking solutions for you and your customers.

Innovative features:

- Credit card, phone, LPR, RFID & QR access and exit options

- Paperless electronic receipting

- No tickets. No paper receipts. No cash.

- Low cost of ownership based on a digital approach

- Cloud based technology

- Integrated software management solutions

- Real-time car park performance monitoring

RFID   **LPR**   **PIN**   **NFC**   **EMV**

Refreshingly simple parking solutions.

info@watermelonparking.com
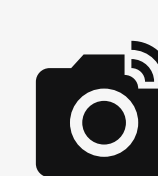
Our Story

The Watermelon contactless parking system is an Australian owned and developed parking system and is the latest product offering by PARKIQ – the parking technology company established by Brett and Garth Mathews the original founders of the Secure Parking Group.

PARKIQ have been responsible for innovating and delivering world first technologies in the parking industry such as car park booking systems, car park credit cards, parking loyalty & rewards systems and parking data reconciliation and reporting systems.

The parking technology developed by PARKIQ was originally developed for and used exclusively within the Secure Parking portfolio and is currently used across 100s of sites worldwide and is a fundamental reason for the success of the Secure Parking business.

From 2020 this technology and the new Watermelon contactless digital parking system is now available to be used by private building owners and car park operators worldwide.
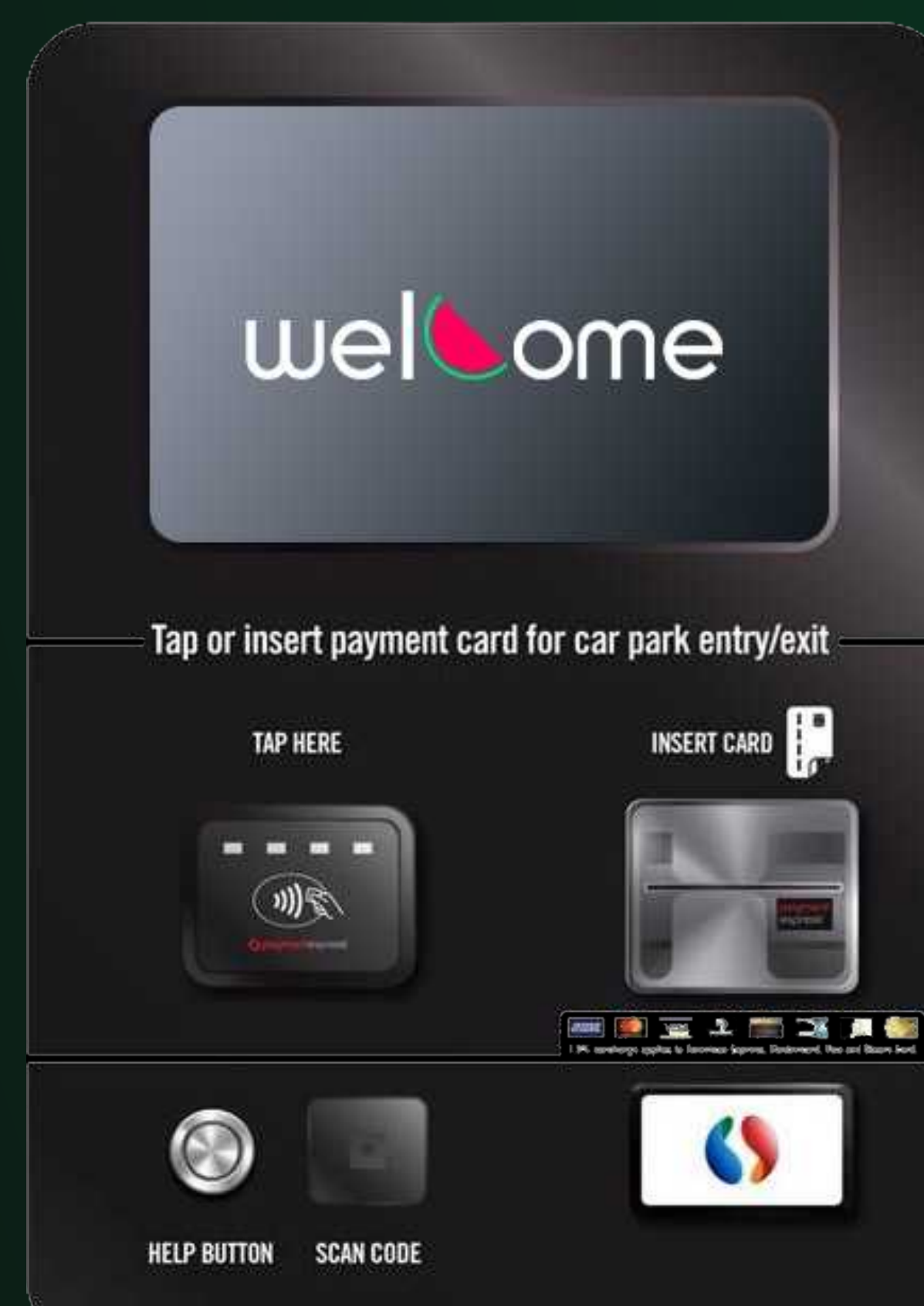
Our Mission

PARKIQ harnesses 40 years of experience operating 1000s of car parks and 100s of different types of parking technology worldwide.

This experience has been embedded in the design and development of our systems resulting in simple and user-friendly platform with the latest features and functionality to enable building owners and operators to efficiently and intelligently operate their own car parks.

Our systems are designed to ensure maximum convenience to customers and equip building owners and operators with the tools to operate their car parks with the lowest possible operational and maintenance costs and offer the highest level of stability and reliability to ensure that the car park performance and profits are maximised.

The digital and cloud-based architecture of the system has been designed to evolve with new technology advancements and the adoption of new technology in the mobility and payments sector and allow for easy integration with third-party APPs.

Introducing The Watermelon Terminal

watermelon

wel🍉ome

Tap or insert payment card for car park entry/exit

TAP HERE   INSERT CARD

HELP BUTTON   SCAN CODE

The Watermelon parking system represents decades worth of parking experience and R&D and has been designed to be a simple yet elegant full featured parking system.

The Watermelon parking system offers the highest level of functionality and features in the market and includes a range of different access modes and redundancy not provided by any other parking system in the market.

Access modes available to the system include LPR, QR, NFC, RFD, EMV and PIN. This allows different access modes to be assigned to different users groups or sites.

Touchless   **RFiD**   **Pin Code**   **NFC**

Licence Plate Recognition   **EMV**   **QR Code**
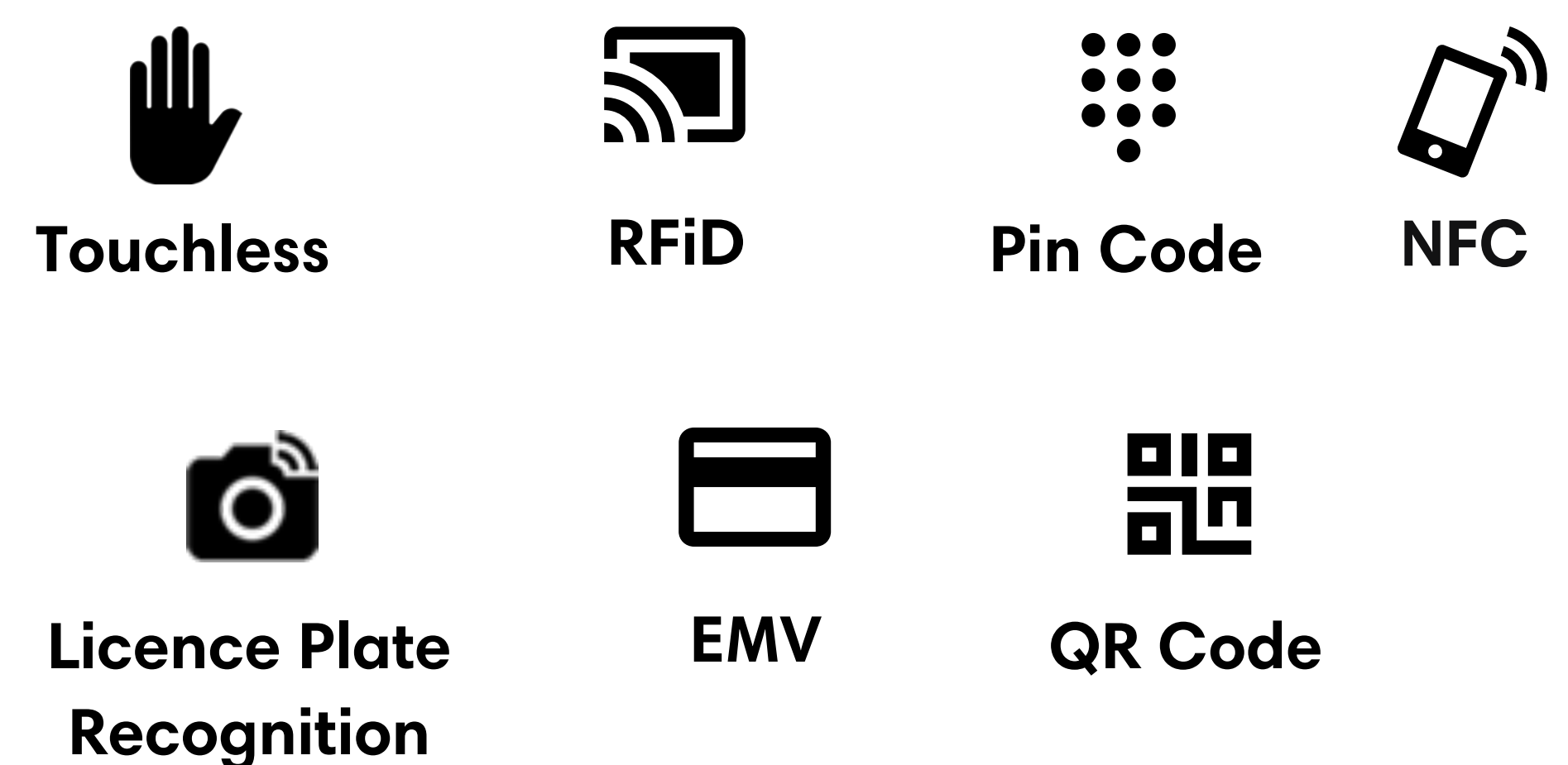
Cashless - Ticketless - Contactless

- The Watermelon contactless digital parking system is a ticketless and cashless parking system that allows customers to use their bank cards or mobile phones wallets to enter and exit the car park by simply using the contactless tap & go (NFC) readers located on the terminals.

- Mobile Phones with NFC wallets can also be used such as Apple Pay, Android Pay and Samsung Pay.

- When a bank card or mobile phone is tapped on the reader a digital ticket is created instead of a paper ticket being issued.

- The Watermelon system is also enabled with LPR cameras to provide a windows up contactless parking experience.

- Terminals are multi use and can be installed and configured as an either an Entry, Exit or Pay on foot.

Refreshingly simple parking solutions.   info@watermelonparking.com
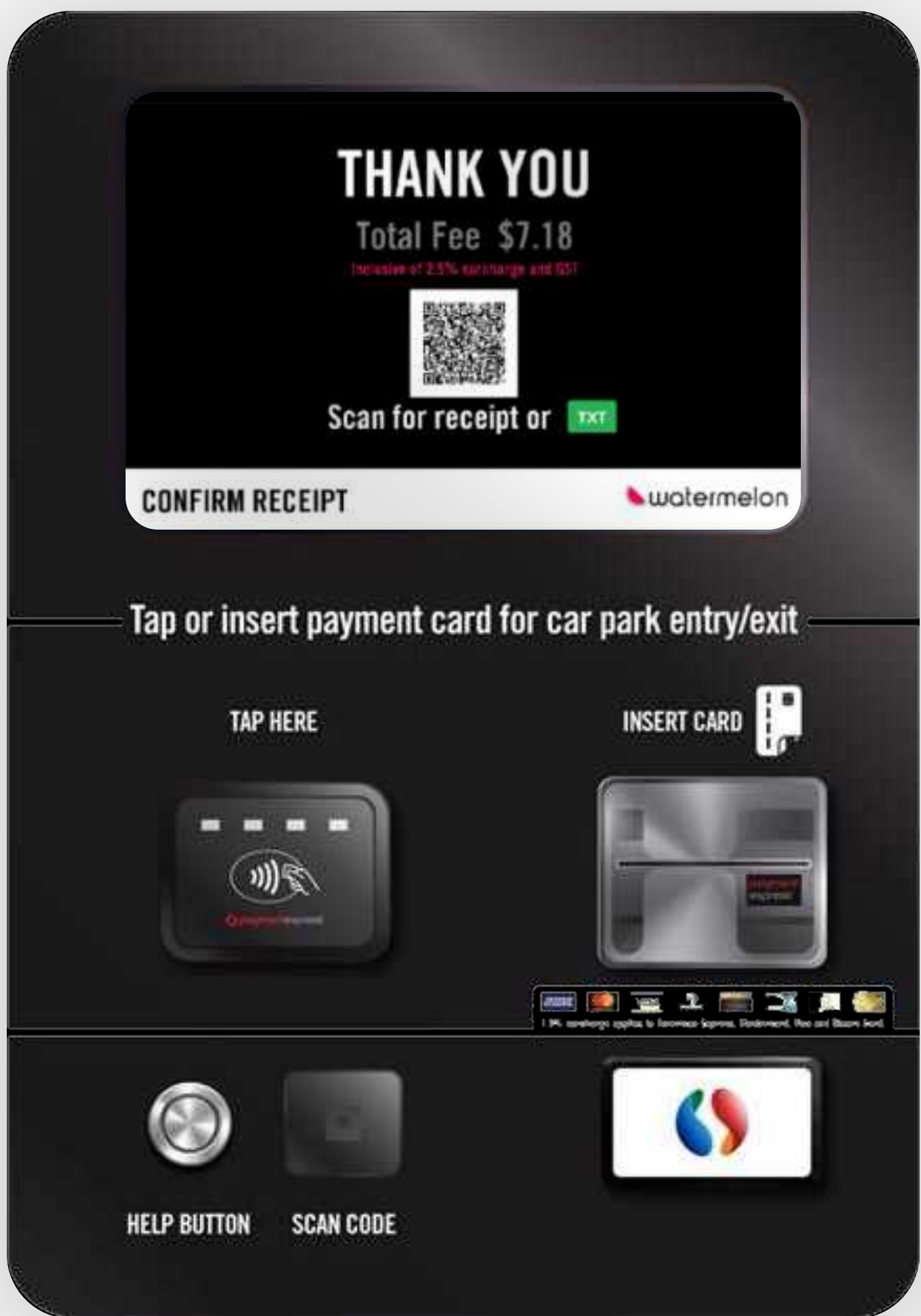
As the system is 100% digital with zero moving parts, the costs of operation and maintenance are significantly reduced where by the cost of ownership over the product life cycle is up to 80% less when compared to other well-known brands in the industry.

This is due to the following reasons:

- Minimal preventative maintenance is required.

- No service outcalls to repair ticket readers or cash note or coin jams.

- No consumable costs for tickets, receipts or access cards.

- No cash collection service, cash replenishment or cash leakage.

- Modular and compact terminal design which can be easily removed and replaced with minimal time and effort for servicing and maintenance.

Terminal Features
10inch touch screen
Android operating system
Credit Card Reader- contactless and insert
Mobile Wallet enabled- Apple Pay, Android Pay, Samsung Pay
Intercom mount built-in
License Plate Recognition enabled
NFC Reader
QR Code Reader
Wireless Router
Digital Receipts delivered by QR Code & SMS
Low Voltage- 12Volt 2 Amp or 24 Volt 1 Amp
Black powder coat finish
Weight 11.3 Kg
Bollard, Pedestal or Wall Mounted
Dimensions: 450mm × 315mm × 212mm
Outdoor Weather Proof Hood
SecuritySecurity door lock enabled

Innovative features

- LPR Hybrid Mode- Watermelon LPR system provides a back up function whereby if the license plate cannot be detected or the plate read has a low confidence score then the Terminal will ask the user to access the car park by presenting bank card or mobile phone or QR code to enter the car park.

- FUZZY LOGIC- the LPR software includes fuzzy logic matching algorithm

- Digital Receipts- delivered by QR code or SMS

- SMS Receipts- generate a data base of mobile numbers/customers that you would not normally generate, offering a database of casual customers.

- Multi Modal- allows for a range of access credentials/identies to be used.

- Card Reader Agnostic- integrated with a range of different bank card readers.

- LPR Camera Agnostic- a range of different LPR cameras can be used.
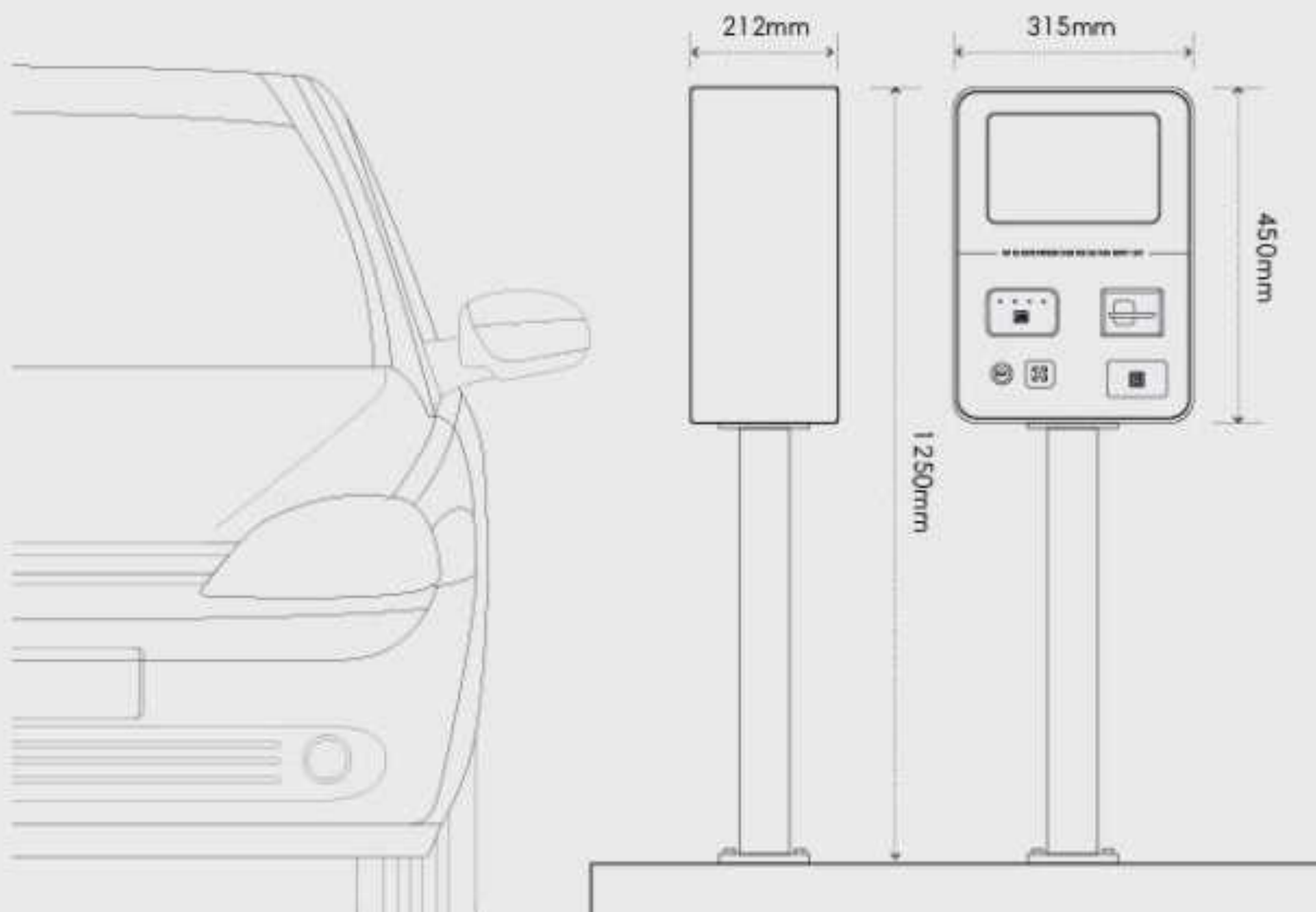
Optional Software Plug-ins
Online Booking
Loyalty System
Access Control
Billing System
Back Office Reporting Tool
Enhanced Back Office Reconciliation System

Software
EMV Payment software
Electronic Receipt
Validation options
LPR (License Plate Recognition)
Back Office Reconciliation System & Rates Engine

- No cash handling, means less risk of contamination and viral infections to users.

- No cash handling also results in less leakage and costs for replenishing and collecting cash.

- No paper tickets or receipts, means no consumable costs or restocking required.

- Touch Screen Terminals are simple, reliable and easy to use.

- No moving parts means no mechanical breakdowns and service fees from ticket and note jams.

- QR code readers, means a faster, easier and cheaper way to offer discounts to customers.

- No paper receipts, instead digital receipts are provided via QR code or sent as a SMS to the customers mobile phone, this means no consumable costs or restoking required. Also providing a customer database of otherwise unknow visitors.

- Contactless Bank Card payments including AMEX,VISA, MASTERCARD.

- Mobile Wallet payments including Apple Pay and Android Pay, Samsung Pay.

- LPR enabled, means touchless windows up experience.

- Centralised access pass management allows access to all sites using 1 pass.

- Booking System enabled, means customers can book and pay in advance.

- Intelligent- built in data aggregation and analysis provides accurate and clear picture of your car park performance.

- Fast Transactions speed, less than 3 seconds per transaction.

- Control Centre car park management platform provides the tools and functionality including terminal commands- barrier gate control, lost ticket, terminal refresh.

- Local development team means faster customisation and product development capability all done in Australia.

- Hosted and supported locally, means faster response times and technical support offered on a local time zone.

- Faster and simpler and low cost installations.

- Minimal maintenance requirements

- Significant lower cost of ownership- up to 70% lower cost when compared to traditional parking systems.

1

Entrance

The terminal can be configured for the point of entry. Customers can enter using one of the following methods: NFC & RFiD, LPR, QR Code, Pin Code, Tap and Go.
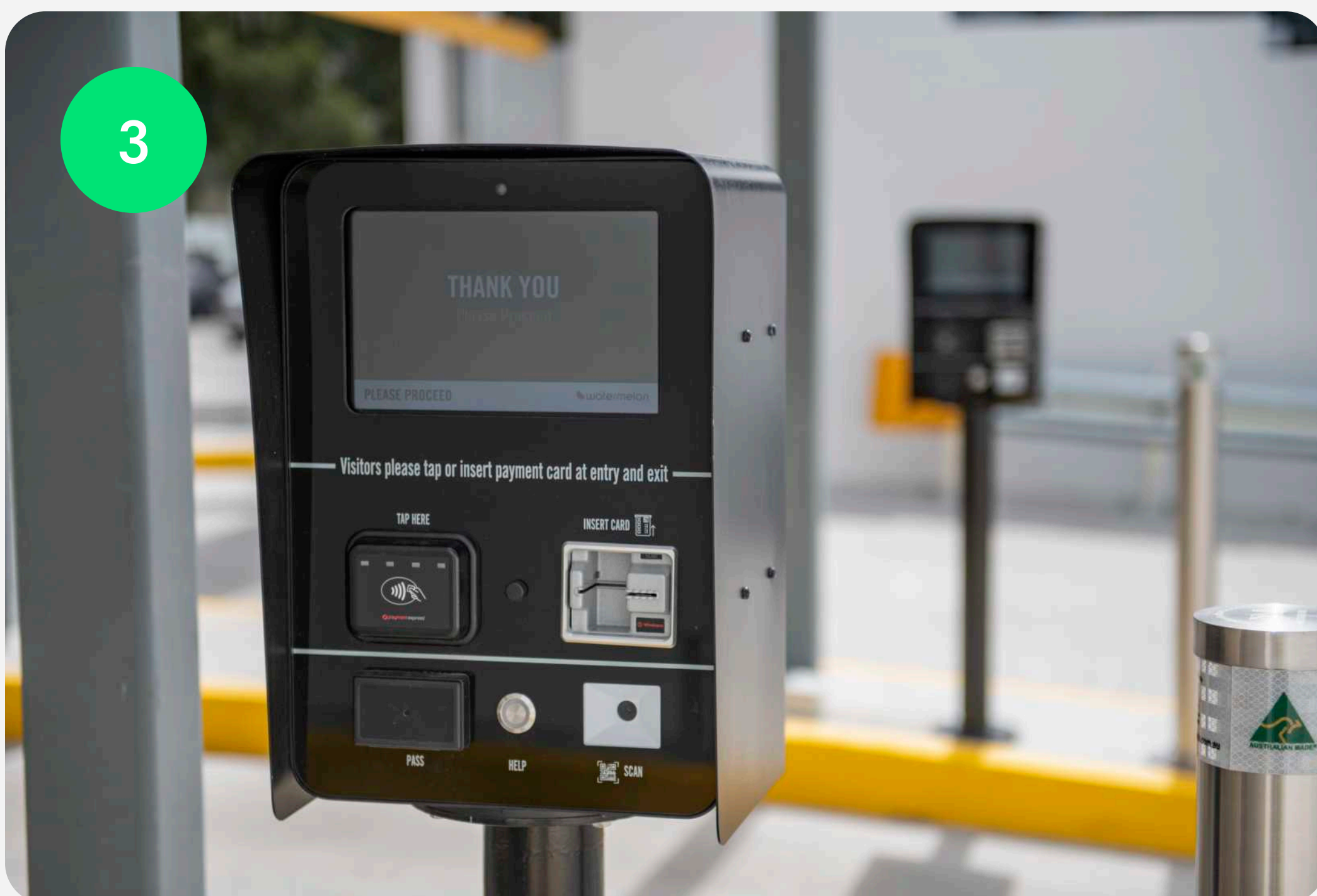
2

APS

The Watermelon terminal can be configured as an automatic pay station (APS). It can be stand-alone or wall-mounted in the lobby of a car park. Customers are able to pay on foot when exiting the car park. The terminal can be fitted with or without a hood.

3

Exit

The terminal can also be configured for the point of exit. Customers can exit using one of the following methods: NFC & RFiD, LPR, QR Code, Pin Code, Tap and Go.

Watermelon Software Ecosystem

The Watermelon parking system is driven by a cloud based software ecosystem that has been built to provide owners and operators with an advanced set of tools and functionality to professionally manage their parking facilities and deliver a fully automated digital parking service.

The Watermelon software ecosystem is made up of the following applications:

SYPHA

Business intelligence and reporting, data aggregation, reconciliation and reporting system

RATES ENGINE

Parking rates and voucher management system

CENTRAL PASS

Permanent parking accounts management system

WATERMELON WORLD API

Multifunctional interface to 3rd party APPs

MYSPOT

Find, navigate, book and pay online

ALPR

Automatic License Plate Recognition System

CAR PARK CONCIERGE

Car Park & Portfolio Management System

Sypha

Rates Engine

Watermelon
Parking API

watermelon

My Spot

Car Park
Concierge

Central Pass

LPR

Watermelon's Automatic License Plate Recognition (ALPR) system is a simple yet accurate system used for monitoring and capturing the license plates of vehicles that enter and exit your parking facility and can also be used as a security camera for streaming and recording video.

Watermelon ALPR is much faster and more efficient than traditional access control systems and enables greater vehicle volumes which results in higher turnover and patronage at your property.

Benefits

Equipped with high-resolution ALPR and context cameras, as well as on-board illumination, it covers a wide field-of-view and provides high-quality images and video, day or night.

With hardware-accelerated processing on-board, the LPR camera doesn't rely on remote servers for analysis. This means uninterrupted performance when connectivity is unavailable and reduces the data streaming impact on your network.

Watermelon is integrated with Genetec's AutoVu ALPR range of products, one of the world's market leaders in the space; with its embedded 4G/LTE communication option, motorized lenses with auto-focus & zoom, and support for both 24V DC and PoE++ power, installing is quick & easy.

Specifications

LPR camera sensor1280 x 960 @ 30 fps; monochrome; global shutter	
Capture range Standard Range: 9–60 ft (3–18.25 m) Long Range: 60–115 ft (18–35 m)	
Dimensions 2.5 in ×7.6 in ×8.5 in (63 mm ×192 mm ×214mm)	
Weight 5.04 lb (2.29 kg)	
Illuminator Pulsed LED illuminator for effective use in0 lux (total darkness) environments 940nm, 850nm, 740nm and 590nm illumination wavelengths available	
Context camera sensor (not in ITS model)1280 x 960 @ 30 fps; color; global shutter	
Operating Temperature-40°F to 140°F (-40°C to 65°C) ambient	
On-board Analytics Single-camera speed estimation, direction of travel and virtual loop	
Power supply PoE+ (Power-over-Ethernet) - 802.3at Type 2 (25.5 W)	
CablingCat5e cable (special connector provided for IP67 rating)	
Sealing (Water/Dust Protection) IEC 60529: IP66/IP67	
Still image compression JPEG compression for ALPR and Context still images	
Video streamingH.264 @ up to 30 fps; MJPEG @ up to 15 fps	
External interface1 x 10/100/1000 Base-T Ethernet port	
60068-2-27: 10g	16ms half-sineNEMA TS-2: 5~30 Hz	0.5 g double -amplitude	
Electromagnetic immunity & emissions FCC part 15 Subpart B	ICES-003 Issue 4	CISPR32 / EN55032	CISPR 24 / EN 55024	
EMC Directive (CE marking)2014/30/EU	
External I/Os2 inputs / 2 outputs (opto-isolated)	

Car Park Concierge

Manage your car park portfolio online

watermelon

The Car Park Concierge is a web accessed platform that allows building owners and operators to remotely manage their parking facilities online from anywhere in the world.

The Concierge system was built by operators for operators and includes a wide range of functionality and features covering a range of different parking environments, this ensures the performance of your car park is maximised.

Concierge provides remote control operations over the key operational and customer service functions at the car park. This includes processing payments, reissuing tickets, blocking passes and opening and closing of barriers gates to name a few.

The Concierge platform is the backbone of your parking operation enabling you to offer a fully automated digital parking service which allows you to drastically reduce labour and operation costs.

The Concierge system is connected to your car park using high speed internet which enables control centre staff to solve operational problems and customer issues in real time.

The Concierge system has deep functionality with a wide range of operational and management capabilities which enables you to centrally and remotely manage access rules, operating hours, parking permits, fees and charges in real time.
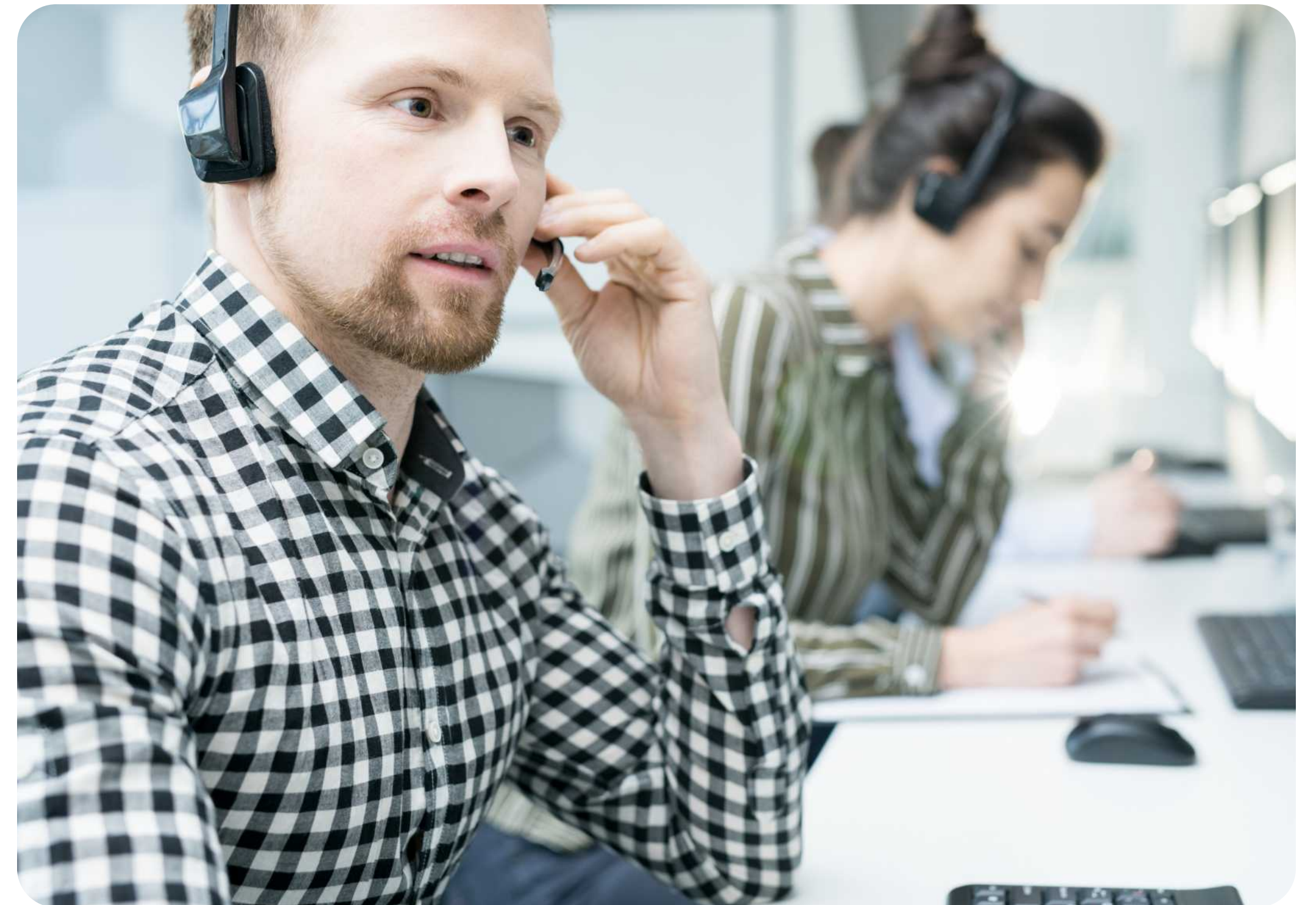
Concierges provide owners and operators access to their entire parking portfolio from one platfrom providing real time visibility and control of your parking operations. This empowers managers to make data based decisions on day to day conditions and consumer behaviours.

Concierge offers a range of different users permissions which enables the system administrator to define which locations and information is available to each user.

Concierge provides and intuitive user interface that is easy for operators to use and perform routine task such as payment processing, making reservations, performing refunds & validations, create new accounts, open barrier gates, check availability etc.

Concierges provide owners and operators full transparency and monitoring of their parking facilities to ensure the integrity and accountability of their parking business is maintained.

SYPHA IS INTELLIGENT

SYPHA is a business intelligence system for parking that provides real-time data and insights on a site level or on a portfolio level.

SYPHA pulls real-time data from each car park into a cloud database which can be accessed by any web browser.

SYPHA becomes the central nervous system of your parking business by automatically aggregating data from all your locations to form a clear and detailed picture of your entire parking portfolio to assist you in making better business decisions.

SYPHA allows you to better understand your customers which can enhance your marketing and customer service programs to develop new products, maximise service levels and generate a competitive advantage.

SYPHA saves time and minimises the risk of human data input error by automatically consolidating financial and operational data so you can always know and trust the status of your car parks on a real-time basis.

SYPHA allows you to prepare a range of detailed reports on a location basis or across your entire portfolio. Over 50 different reports are available including ticket sales, revenue summaries, credit card payments, cash payments, ticket volumes, lost tickets, manual gate rises and occupancy levels to name a few. Customised reports can also be generated using SYHPA providing you with accurate, consistent and historical data.

SYPHA makes reconciliation easy by allowing you to reconcile your PARCS information with your bank accounts and accounting systems and can export in CSV and generates reports in PDF excel.
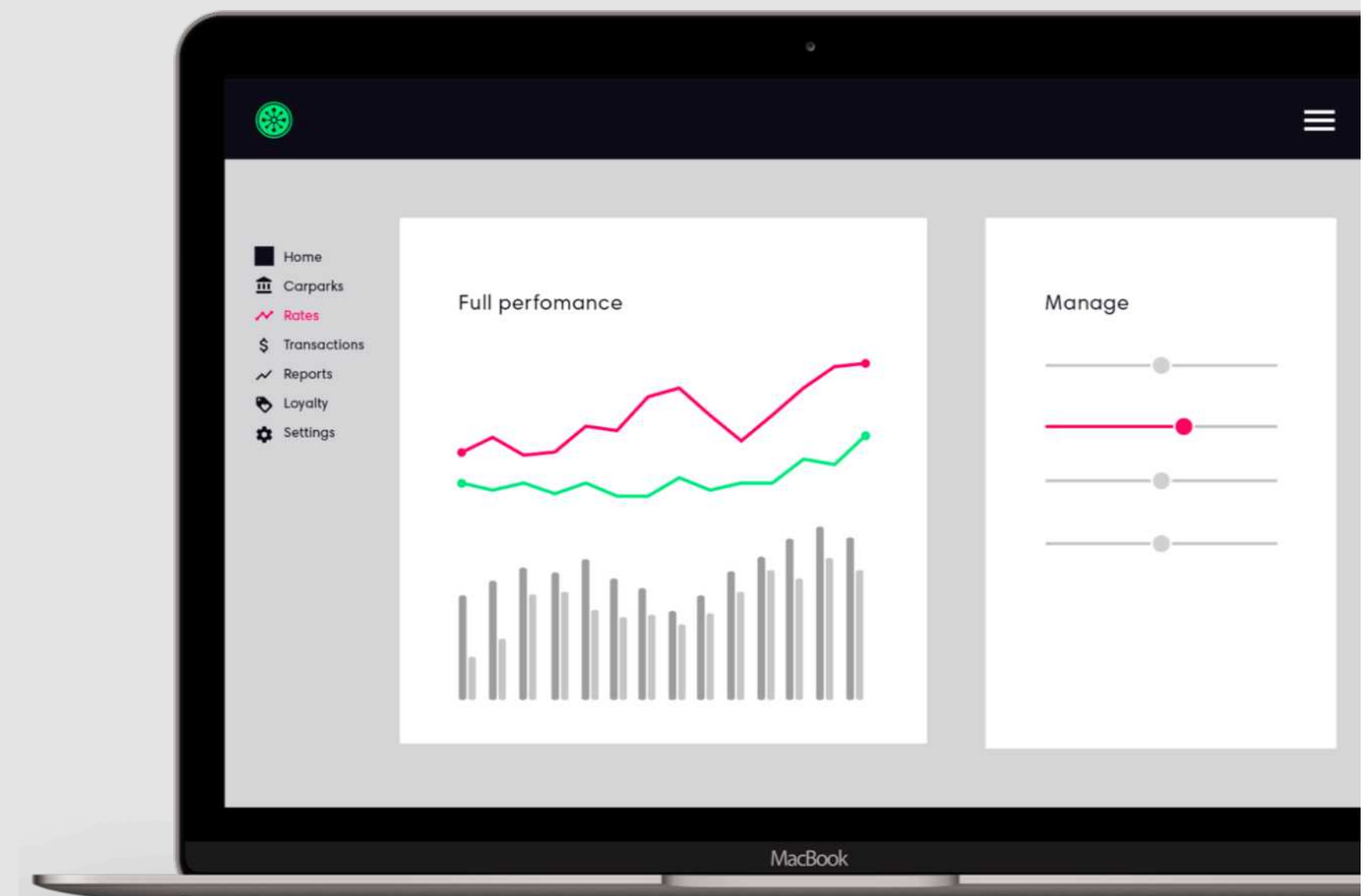
EASILY INTERGRATES TO YOUR EXISTING PARCS

- SYPHA is PARCS agnostic and can be integrated to any PARCS, releasing data that was once only available at the car park is now available to owners and operators online in real time.

- SYPHA has a range of API's available that export real time financial and statistical data that can be used to export to your own finance system or general ledger.

- SYPHA is integrated with all major PARCS including Ski Data, S&B, Designa, Amano, CDS, Data Park, HUB. This allows portfolio owners and operators to use SYPHA to consolidate, standardise and access all their parking data from one online platform.

- Occupancy data can be exported in real time to digital signage or online mapping and navigations systems allowing customers to find parking from their smart phones or vehicle navigation systems.

MYSPOT is a web based mobile responsive digital parking platform that allows your customers to find, navigate, book, pay and access your car park.

MYSPOT is a consumer focused platform that has been designed to make the booking, payment and access to your car park as simple as possible, to ensure positive consumer experiences that lead to long term customer relationships.

MYSPOT provides car park facility information and easy to follow instructions on how to access your property.

MYPSOT is a industry leading parking platform that has been used by some of the worlds largest parking operators and property owners, to enhance customer satisfaction, loyalty and patronage.
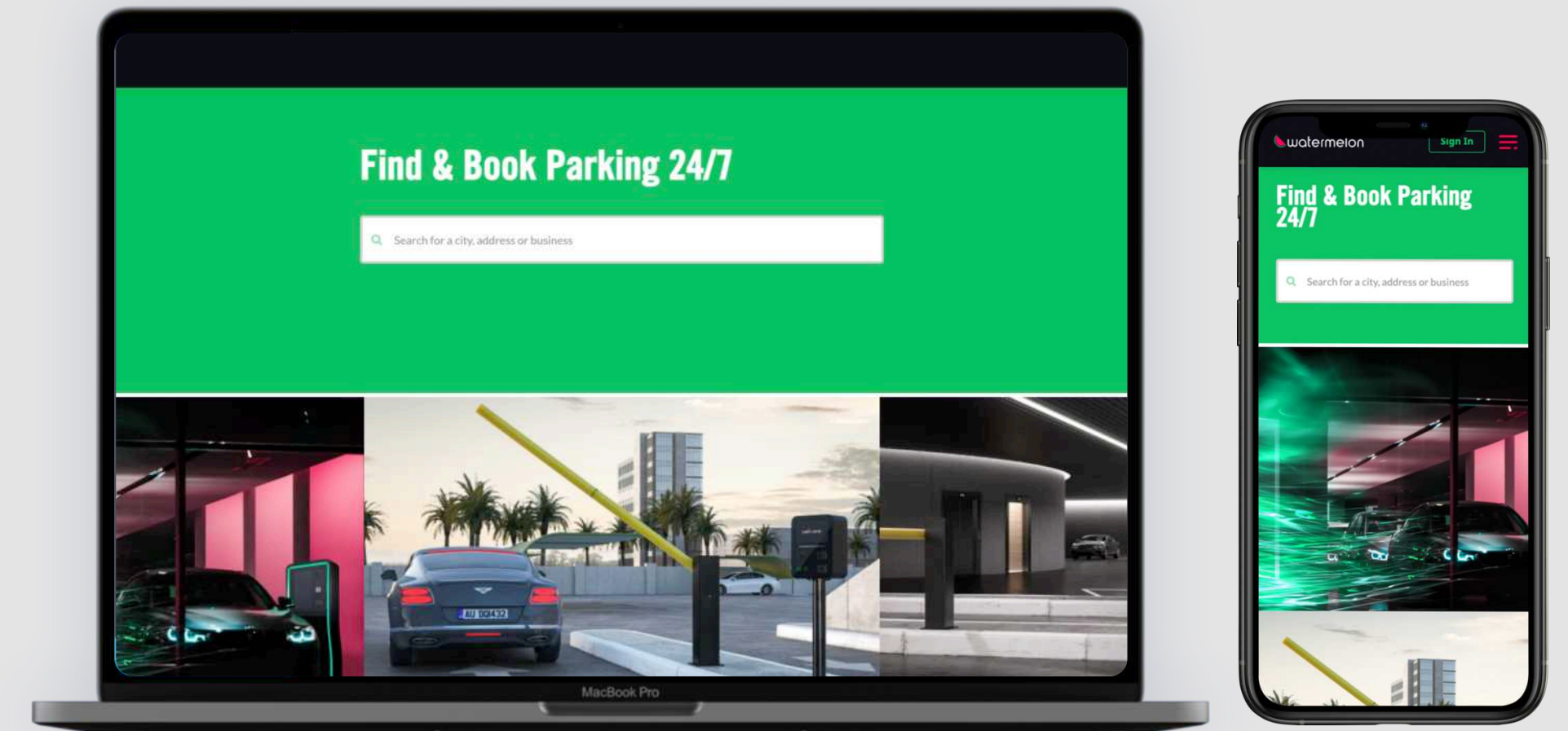
MYSPOT is an online solution that is authentication method agnostic, as can generate a range of different access credentials, which can be used for car park ingress/egress, including QR codes, LPR, PIN codes and NFC.

The MYSPOT platform can be white-labelled and customised to fit your organisation's branding and plugin to your existing online platforms, APPs and websites.

MYSPOT improves the parking experience by providing digital parking access and payments.

MYSPOT has been designed to be a self-managed parking platform that allows building residents, tenants, staff and visitors to manage their own parking needs, thus reducing the administration and management burden for building owners, management and operators.

MYSPOT is a effective way to encourage patronage to the property and engage with your customers, before they visit your property.

MYSPOT offers you the ability to turn your casual parkers into loyal repeat customers.

MYSPOT enables you to better understand your customers, allowing you to improve your pricing, products and create more effective marketing promotions to drive patronage to your property and further enhance revenues.

MYSPOT can generate data that can be used by your CRM or BI tools to generate customer insights, which could then be used to help improve you business performance.

MYSPOT provides contactless access to the car park, reducing touchpoints and hygiene risk to your customers.

MYSPOT provides a frictionless, user friendly, parking experience that creates a great first and lasting impression of your property.

MYSPOT creates repeat business and ongoing customer loyalty, through the use of discounts and promotional codes.
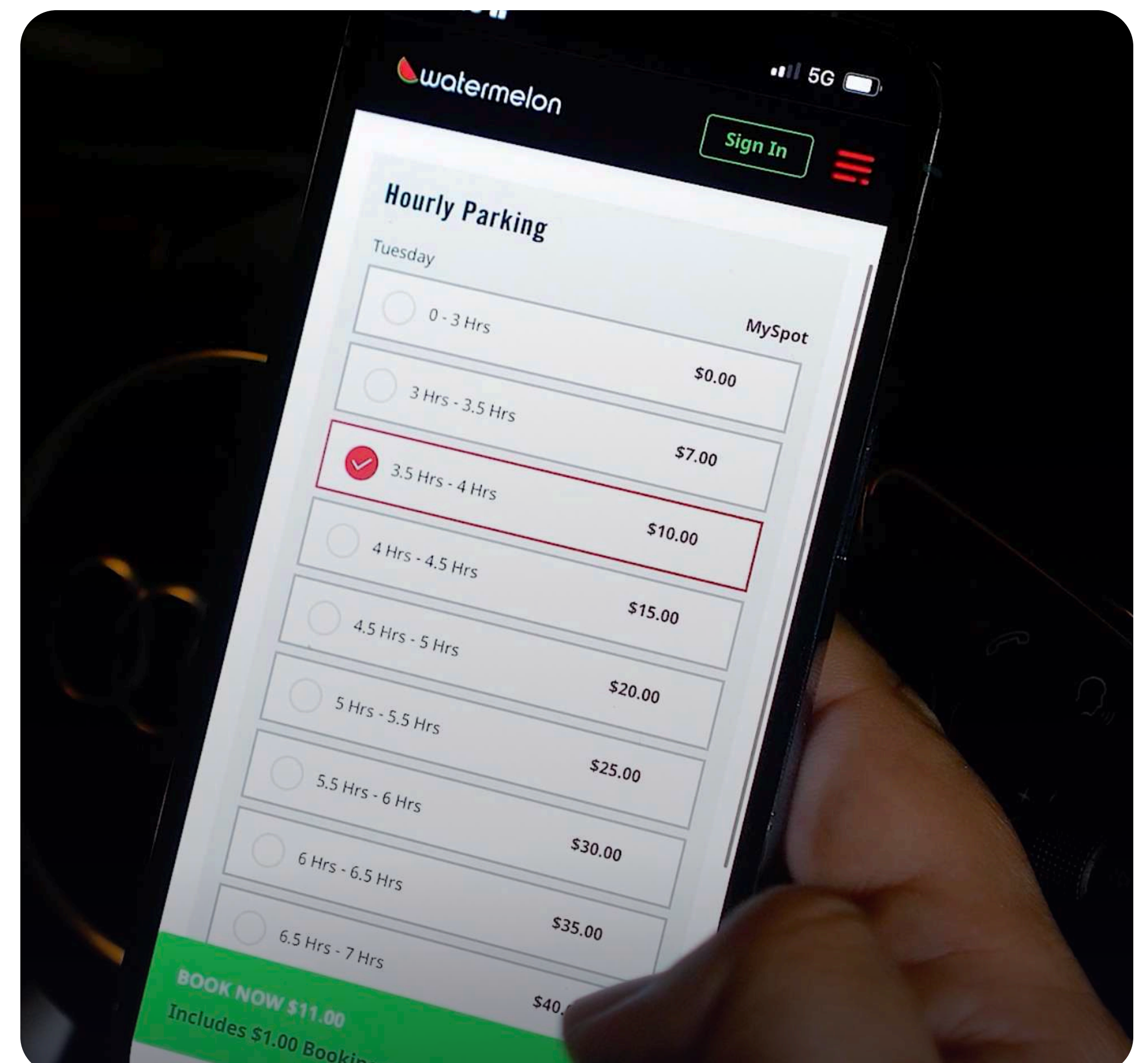
MYSPOT allows you to form a relationship and generate a customer database of your causal patrons that you would not normally know.

MYSPOT is an effective way to promote and deliver underutilised parking spaces, such as off peak parking or overnight parking, to help generate additional parking revenue and patronage to your property.

MYSPOT encourages online payments and reduces the risk and cost of physical payments being made onsite.

RATES ENGINE IS DYNAMIC

Rates Engine is an online parking tariff and voucher management system used to manage and configure business rules for carpark rates, discounts and validations on a on a site by site level or on a portfolio level.

Rates Engine pulls real-time data from each car park into a cloud database which can be accessed by any web browser to configure or compare parking rates in real time.

Rates Engine consolidates and standardises your car park pricing information allowing you to always know and trust the status of your car park pricing on a real-time basis.

Rates Engine saves you the operational burden and minimises the risk of human data input error by allowing you to manage your pricing across your portfolio from one central and secure location.

Rates Engine allows you to generate different parking rate scenarios to project future revenue models.

Rates Engine allows you to generate different parking rate scenarios to project future revenue models.

Validations

Rates Engine provides you the ability to generate discount vouchers online that can be distributed digitally as QR codes on an individual basis or in batches for large quantities for building tenants such as shopping malls, cinemas, hotels.

Dynamic Pricing

Rates Engine provides dynamic pricing that allows for different times of the day, days of week on a hourly or by the minute basis.

Rate Projector for No 1 Martin Place Pitt Street

Site: No 1 Martin Place Pitt Street

Rate Version: 247 - Effective Date November 3, 2020

Start Date *: 03/11/2020

End Date *: 25/11/2020

Adjust Volumes: % 0

Adjust Rates: % 0

RESET

Current Revenue	$69,791.00
Total Projected Revenue	$70,046.58

Description			Volume	Projected Volume	Difference				Rate	Projected Rate	Revenue	Projected Revenue	Difference
0 - 30 Mins	-2 % reset value %		43	42	-1	31.00 reset value %			$29.00	$31.00	$1,247.00	$1,306.34	$59.34
30 Mins - 1 Hour	94 reset value %		94	94	0	49 reset value %			$49.00	$49.00	$4,606.00	$4,606.00	$0.00
1 Hour - 1.5 Hours	107 reset value %		107	107	0	69 reset value %			$69.00	$69.00	$7,383.00	$7,383.00	$0.00
1.5 Hours - 2 Hours	84 reset value %		84	84	0	79 reset value %			$79.00	$79.00	$6,636.00	$6,636.00	$0.00
2 Hours +	4 % reset value %		446	464	18	86.00 reset value %			$89.00	$86.00	$39,694.00	$39,890.24	$196.24
Night Parking	91 reset value %		91	91	0	25 reset value %			$25.00	$25.00	$2,275.00	$2,275.00	$0.00
Weekend Parking	318 reset value %		318	318	0	25 reset value %			$25.00	$25.00	$7,950.00	$7,950.00	$0.00
Totals:			1183	1,200	17						$69,791.00	$70,046.58	$255.58

CENTRAL PASS IS DIGITAL

Central Pass is an online account management system for your regular permanent and monthly parkers such as building tenants, staff and residents.

Central Pass allows you to manage your long-term parkers online from one central and secure location.

Central Pass pulls real-time data from each car park into a cloud database which can be accessed by any web browser to manage your permanent and monthly parker accounts in real time.

Central Pass consolidates and standardises your permanent and monthly parker information allowing you to see the live status of users on a site level or across a portfolio of sites.

Central Pass is flexible and allows your set up accounts for multiple users and multiple; vehicles under the same account.

Central Pass is digital pass management system that saves you the operational burden of having to physically issue passes to users by offering LPR, OR or PIN code passes instead.

Central Pass offers users the convenience of having unlimited access to their preferred car park or to access a portfolio of selected car parks using the same pass.

Central Pass enables centralised and remote activation/deactivation of passes across all locations. It's fast, convenient and intelligent.

Each Customer is Unique
All members have their own account ID and each visit is registered to enable you to track each individuals pattern of usage.

Multi Modes of Access
Users can select their preferred mode to access the car park using LPR, QR codes, PIN codes, NFC or RFID passes.

Central Pass is great for managing corporate parking and ensuring reserved parking or unreserved parking is available for cooperate tenants and staff.

Central Pass is an efficient way for building owners and managers to manage the parking needs for their building tenants and residents and staff.

Central Pass allows you to send customised messages to users when entering and exiting the car park.

Central Pass users can be assigned with different user permissions to allow access to VIP parking arears restricted parking zones.

Anti Pass back is default but can be deactivated for VIP vehicles or emergency/service vehicles.

Parking As A Service

Heard of Software as a Service? Try Parking As A Service

watermelon

What is Parking As A Service?

Building owners and operators need to ensure they are offering the latest in mobility and payments technology in their car parks. In the past this has meant upgrading the parking systems and equipment every 5-7 years with expensive European made products requiring large capital investments and long depreciation cycles. At the end of the product life the parking technology has been superseded and is no longer relevant and does not meet the service standards of the time.

Over recent years, the parking industry has seen rapid development of new technology to more efficiently operate and deliver parking services. The trend from mechanical (moving parts) parking equipment to digitised cloud based systems as well as the introduction of online and mobile based services to help customers find a car park and make bookings and payments has led to parking technology evolving at a much faster and constant rate than ever before.

This has resulted in building owners and operators having the burden of selecting the latest parking technology available and then regularly upgrading the hardware and software (every 2-3 years) to ensure they can offer their tenants and customers the most convenient parking services available and with the rate of innovation in parking technology today its becoming even harder to keep up.

Introducing Parking As A Service

The Software As a Service model is well known in delivering software services to consumers and businesses worldwide and has evolved to include not only the software but also the platforms related hardware and equipment's and has become the new standard in the delivery of technology platform services.

Parking As A Service is simply a combination of the parking hardware and software provided together as a subscription service model to offer building owners and operators the latest in parking technology and services and also includes the cost of installation and the ongoing maintenance, support and upgrades of the hardware and software over the term of the contract.

Parking As A Service provides building owners and operators an **Evergreen Solution** that ensures building owners and operators are offering the most efficient and relevant parking technology services at their car parks that will continue to improve and evolve during its product life.

Parking As A Service combines the parking hardware and software together into a single monthly subscription fee without any upfront cost or capital investment.

Refreshingly simple parking solutions.

info@watermelonparking.com

The Advantages of Parking As A Service

Keep you at the forefront of car park technology

◉ watermelon

Future Technology Today

Parking As A Service is an investment not just in the latest in parking technology available today, but in the technology that will be available tomorrow. The result is a system whereby building owners and operators can deliver the latest and greatest parking technology to their tenants and customers at an affordable monthly fee.

Technology FOMO

As new technology evolves and old hardware becomes obsolete building owners and operators are often left with a sense of technology FOMO. Parking As A Service solves this problem by constantly upgrading and improving its hardware and software to ensure it is inline with the latest tech standards and customers trends.

No Upfront Costs

Parking As A Service rolls up the cost for the supply of the hardware, software, installation and the ongoing maintenance and support into one predictable monthly fee. The subscription fee then becomes an operating expense rather than a large capital expense.

Maintenance & Support

We are responsible for the ongoing maintenance and servicing costs. This means we proactively maintain and service the system to ensure optimal performance whilst looking for cost saving opportunities in the product development.

No unexpected costs

We are responsible for the replacement and upgrade of all hardware and software which means there is no risk of unexpected costs for hardware failure or redundancy. We are responsible for repair and replacement costs over the contract term.

Cyber Security

We cover the ongoing cost and responsibility of cyber security and data security as well as PCI compliance. Our systems and servers operate within secure data centres with the highest levels of anti-virus and malware software and include data back up and redundancy to ensure the security of your data.

Evolving Intelligence

The value of the investment grows over time as more and more data is generated which can then be mined and analysed to make more intelligent business decisions.

Faster Implementation

Eliminating upfront costs makes implementation much faster as you are not waiting for sufficient funds to become available or for the capital expenditure to be approved. Our parking system equipment is developed and produced locally, providing a much faster lead time and stock availability in country.

Customisation & Integration

The Watermelon parking system is locally developed by a team of English speaking engineers with more than 50 years of combined parking technology development experience. This allows us to quickly customise our system to meet the individual needs of building owners and operators and integrate to third party systems such as booking systems, APPS and financial systems.

Customer Engagement

The Parking As A Service model helps to maintain a stronger relationship between the supplier, building owners and operators. This is due to the ongoing nature of the subscription fee model and more regular interaction and closer cooperation.

Watermelon Partners Ecosystem

The Watermelon ecosystem continues to grow allowing an interoperable and integrated network of partners providing access to the some of worlds leading parking, mobility and payment systems.

The Watermelon parking system has been integrated to a range of 3rd party APPs and platforms that specialise in parking, mobility, payments and access control.

Our partners ecosystem allows your car parks to leverage the features, functionality and networks when using these systems to further enhance customer experience and maximise revenue.

The Watermelon ecosystem helps to accelerate innovation and consumer adoption.

Hospitals

Parking should be the last thing on patient minds when they arrive at the hosiptal. Simplify and elevate your patients experience with easy-to-use, contactless and safe parking systems.

Residential Buildings

For today's modern resident, parking needs to be more than just space. Create a streamlined parking experience to match the modern inner-city lifestyle with easy-to-use self-managed mobile parking.

Office Buildings

The best parking lots are those which are tailored to your office workers' needs. The Watermelon Parking system is designed to help office workers find the ideal parking spot quickly and easily, allowing them to get into the office sooner.

Airports
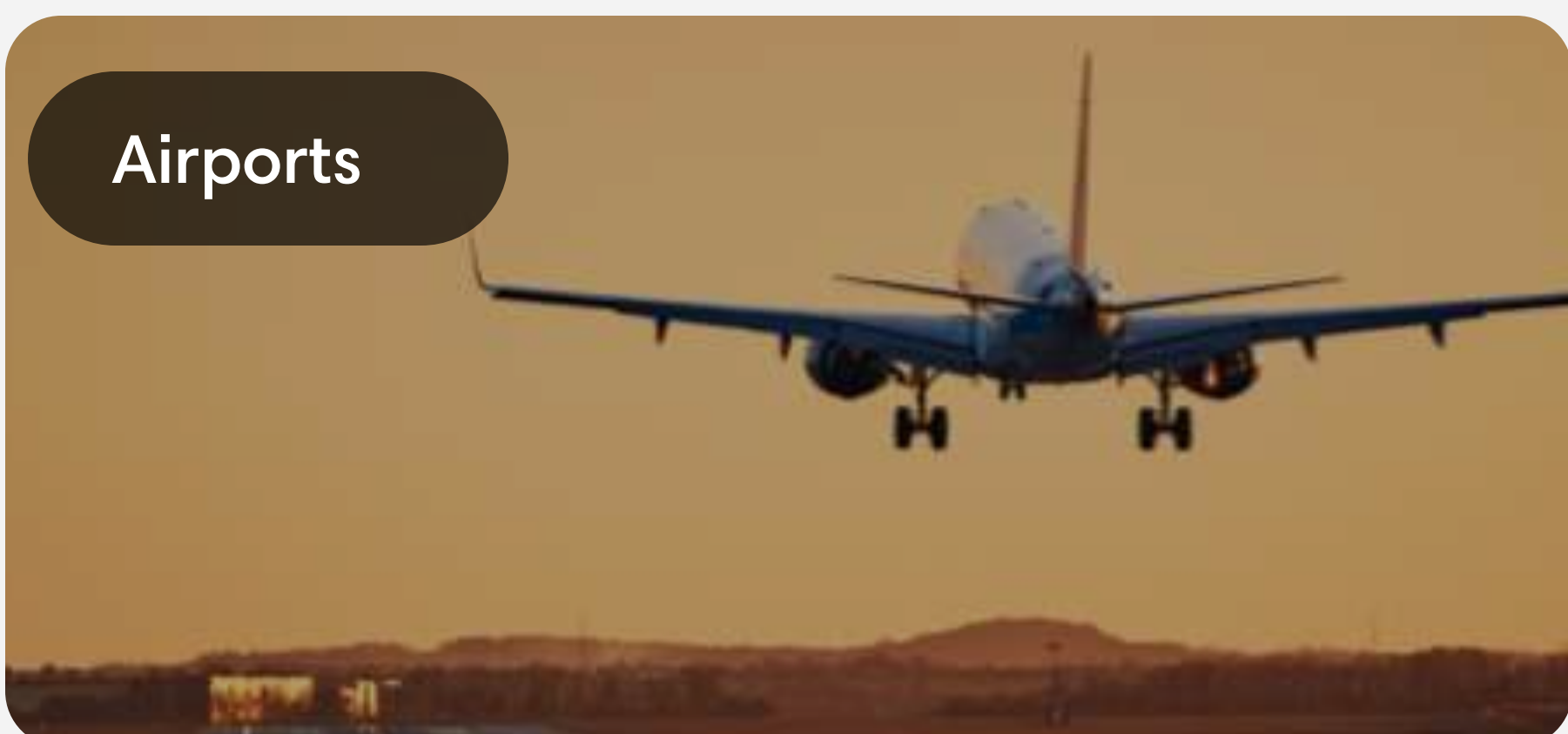
We understand how stressful the airport can be. That's why our intelligent parking management system ensures travellers start and end their trip in the best and easiest way. Our cashless and ticketless system provides streamline entry and exit, making it more accessible to busy users.

Industries

We service a broad cross-section of industries

watermelon

Hotels

Our integrated parking solutions ensure users' trip to your hotel isn't hindered by difficult parking facilities, so they can make the most of their time away from home. The combination of our hardware and software technology alleviates stress for management and allows guests to spend more time enjoying your facilities.

Shopping Malls

The parking lot is every customer's first touch point when entering your shopping complex; a negative experience can quickly influence their purchasing behaviours and stain the rest of their shopping experience. Our streamlined and customisable system is a more pleasurable experience for all. The Sypha system seamlessly pulls financial and operational data together in real time so centre management can generate reports and identify trends with ease.

Public Car Parks

By implementing Watermelon Parking into your public car park, drivers will be returning time and time again. Management is made easier still with the Car Park Concierge, providing a premium level of support, assistance and security to your car park 24/7.

Mixed Use Buildings

Our multifaceted system is flexible and adaptable to suit various user groups in the same space. Whether it's residential, commercial, cultural, institutional, or entertainment developments. Watermelon Parking's combination of reliable hardware and intuitive software is able to meet the complex requirements of even the most ambitious mixed use buildings.

Refreshingly simple parking solutions.

info@watermelonparking.com

Portfolio

Building better parking solutions, internationally

watermelon

477 Collins Street Melbourne

Australia • **Office Building**

477 Collins St features over 38 levels of office space and 410 car parking spaces, meaning an older parking management system wouldn't have cut it. The building's management needed something that would be efficient and last well into the future.

That's where Watermelon Parking came in. When the futuristic Watermelon Parking terminal was introduced to the building, it unlocked an entirely fresh parking experience for drivers.


2 Elizabeth Plaza, Sydney

Australia • **Mixed Use Building**

Watermelon Parking introduced new contact-free parking terminals at 2 Elizabeth St, helping reduce the spread of COVID-19 during the pandemic thanks to its state of the art automatic plate recognition system.

Because the Watermelon Parking terminal is cloud-based, it helped track the rapid changes in customer behaviour. With over 12 levels of commercial offices, 2 retail areas and basement car parking for 317 vehicles (both private and public), it was important to have a state-of-the-art parking system that could keep the building flowing during the pandemic.

183 Monroe Garage, Chicago
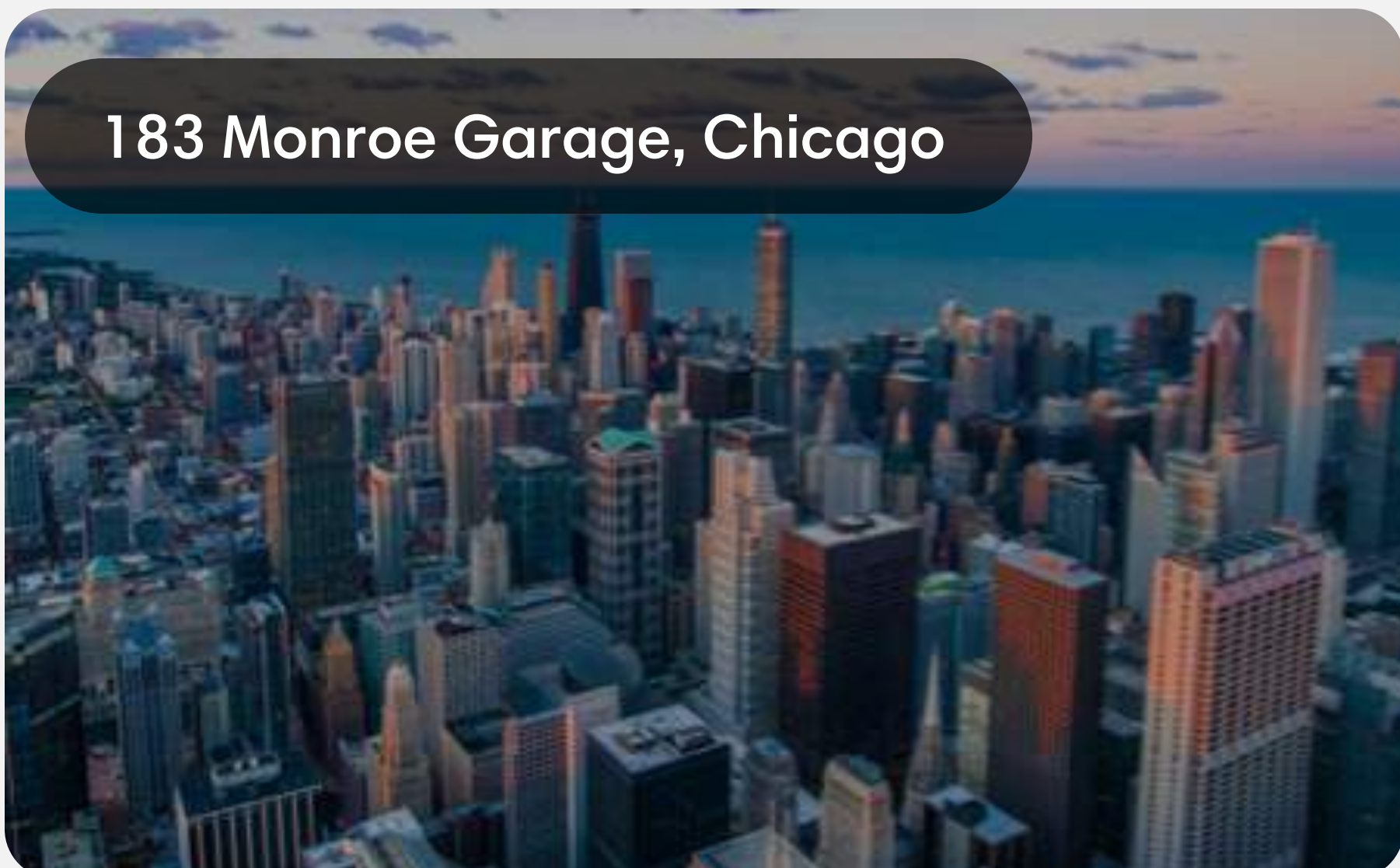
United States of America • **Public Car Park**

Being the 3rd largest city in the United States, stakeholders were looking for a fast, digital and efficient solution. Six of our signature terminals were installed throughout the parking lot, resulting in the ultimate frontend and digital backend solution that is completely contactless, ticketless and cashless.

The Watermelon Parking system and hardware has also been integrated with SpotHero, allowing customers to make contactless bookings online and to enter and exit the parking garage using QR code technology.

Refreshingly simple parking solutions.

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Rhodes Central, Sydney

Australia • Shopping Mall

PARKIQ's technology was chosen specifically to offer tenants and patrons a safe and user-friendly parking service. On a build that has brought high-quality amenities and state-of-the-art architectural features to the area, the car park system had to follow suit.

The Watermelon terminals are sleek, simple and accurate, with a 10-inch touch screen and black powder coat finish.

**Leederville Square, Perth**

Australia • Office Building

Located at 301 Vincent Street, Leederville has transformed the area's business and community landscape. Leederville Square consists of the latest technology and end of trip facilities.

The owners decided that the Watermelon parking systems with its sleek appearance, contactless parking features and multi modes of access would offer the functionality required by the high end building owner tenants and staff.

Westend, Melbourne
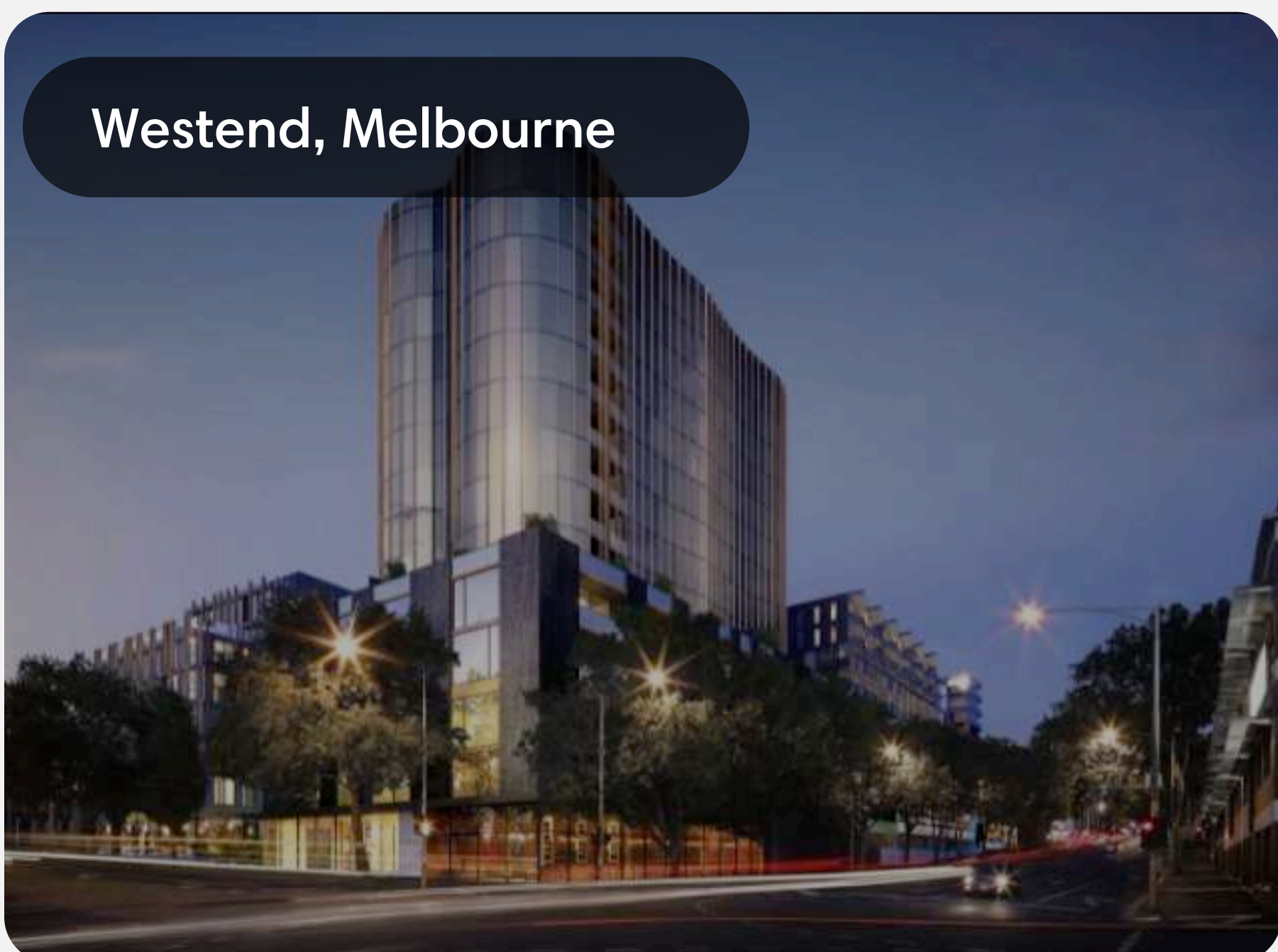
Australia • Mixed Use Building

Located in the heart of West Melbourne, Westend consists of 375 residential apartments, 100 room Adina Hotel, 4000 sq mts of office space and a large retail precinct.

Having such a diverse mix of patrons visiting the property, the owners wanted to ensure that the 600 space car park was safe and hygienic.

Watermelon Parking was selected to provide a License Plate Recognition System along with contactless digital payment terminals to provide a touch-less, safe parking experience for all patrons.

Refreshingly simple
parking solutions.

watermelon