



## SYPHA IS INTELLIGENT

SYPHA is a business intelligence system for parking that provides real-time data and insights on a site level or on a portfolio level.

SYPHA pulls real-time data from each car park into a cloud database which can be accessed by any web browser.

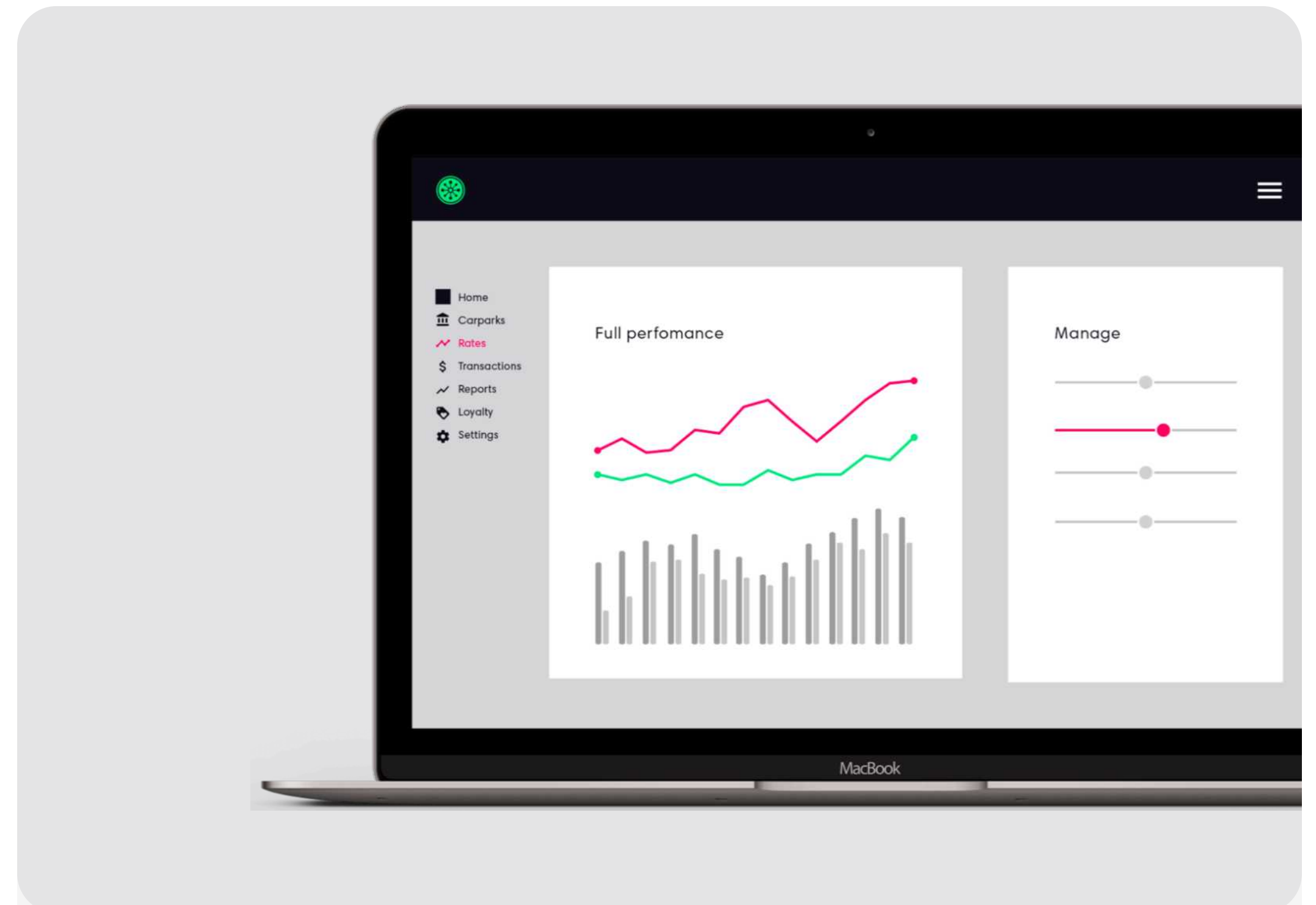
SYPHA becomes the central nervous system of your parking business by automatically aggregating data from all your locations to form a clear and detailed picture of your entire parking portfolio to assist you in making better business decisions.

SYPHA allows you to better understand your customers which can enhance your marketing and customer service programs to develop new products, maximise service levels and generate a competitive advantage.

SYPHA saves time and minimises the risk of human data input error by automatically consolidating financial and operational data so you can always know and trust the status of your car parks on a real-time basis.

SYPHA allows you to prepare a range of detailed reports on a location basis or across your entire portfolio. Over 50 different reports are available including ticket sales, revenue summaries, credit card payments, cash payments, ticket volumes, lost tickets, manual gate rises and occupancy levels to name a few. Customised reports can also be generated using SYHPA providing you with accurate, consistent and historical data.

SYPHA makes reconciliation easy by allowing you to reconcile your PARCS information with your bank accounts and accounting systems and can export in CSV and generates reports in PDF excel.



## EASILY INTERGRATES TO YOUR EXISTING PARCS

- SYPHA is PARCS agnostic and can be integrated to any PARCS, releasing data that was once only available at the car park is now available to owners and operators online in real time.
- SYPHA has a range of API's available that export real time financial and statistical data that can be used to export to your own finance system or general ledger.
- SYPHA is integrated with all major PARCS including Ski Data, S&B, Designa, Amano, CDS, Data Park, HUB. This allows portfolio owners and operators to use SYPHA to consolidate, standardise and access all their parking data from one online platform.
- Occupancy data can be exported in real time to digital signage or online mapping and navigations systems allowing customers to find parking from their smart phones or vehicle navigation systems.