



MYSPO – find, navigate, book and pay online



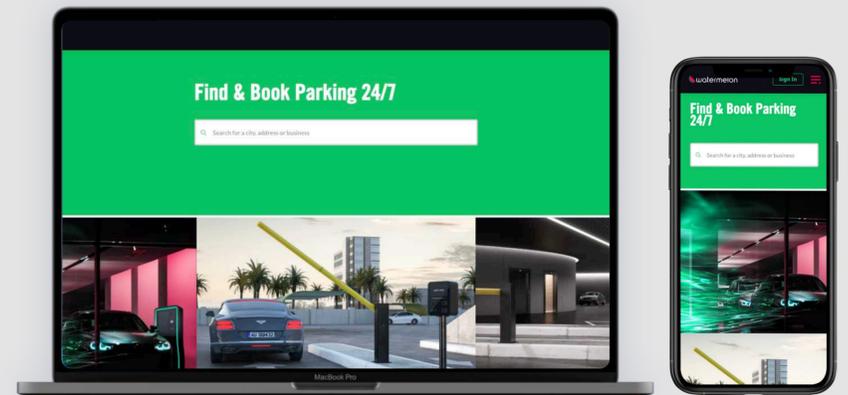
What is MYSPO?

MYSPO is a web based mobile responsive digital parking platform that allows your customers to find, navigate, book, pay and access your car park.

MYSPO is a consumer focused platform that has been designed to make the booking, payment and access to your car park as simple as possible, to ensure positive consumer experiences that lead to long term customer relationships.

MYSPO provides car park facility information and easy to follow instructions on how to access your property.

MYSPO is a industry leading parking platform that has been used by some of the worlds largest parking operators and property owners, to enhance customer satisfaction, loyalty and patronage.



MYSPO is an online solution that is authentication method agnostic, as can generate a range of different access credentials, which can be used for car park ingress/egress, including QR codes, LPR, PIN codes and NFC.

The MYSPO platform can be white-labelled and customised to fit your organisation's branding and plugin to your existing online platforms, APPs and websites.

MYSPO improves the parking experience by providing digital parking access and payments.

MYSPO has been designed to be a self-managed parking platform that allows building residents, tenants, staff and visitors to manage their own parking needs, thus reducing the administration and management burden for building owners, management and operators.



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What are the benefits?

MYSPO is a effective way to encourage patronage to the property and engage with your customers, before they visit your property.

MYSPO offers you the ability to turn your casual parkers into loyal repeat customers.

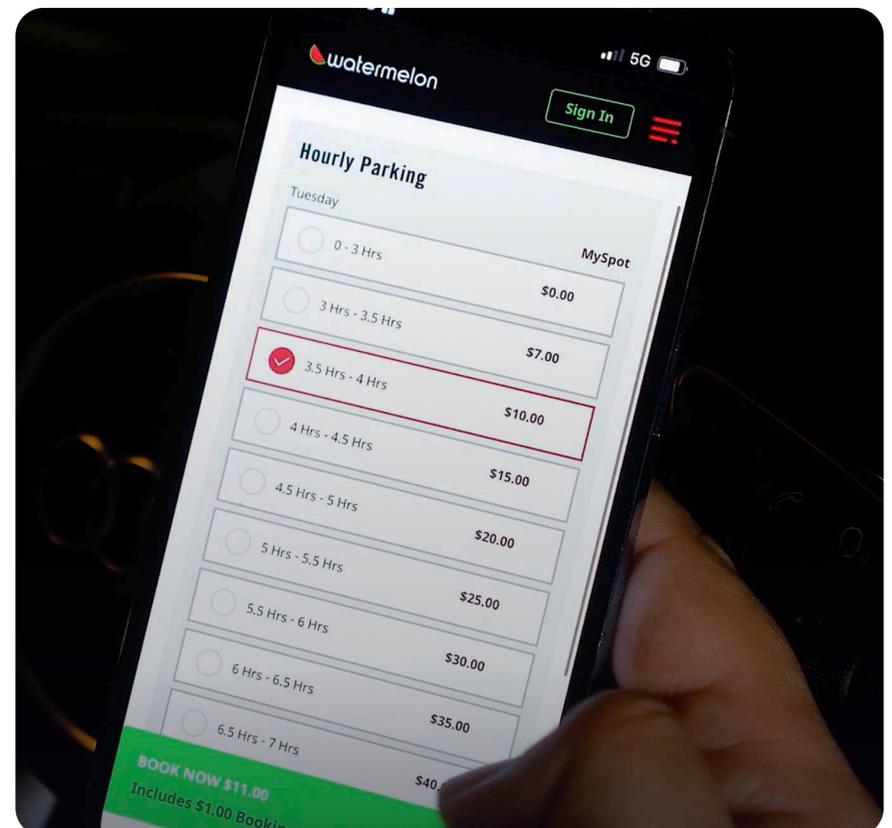
MYSPO enables you to better understand your customers, allowing you to improve your pricing, products and create more effective marketing promotions to drive patronage to your property and further enhance revenues.

MYSPO can generate data that can be used by your CRM or BI tools to generate customer insights, which could then be used to help improve you business performance.

MYSPO provides contactless access to the car park, reducing touchpoints and hygiene risk to your customers.

MYSPO provides a frictionless, user friendly, parking experience that creates a great first and lasting impression of your property.

MYSPO creates repeat business and ongoing customer loyalty, through the use of discounts and promotional codes.



MYSPO allows you to form a relationship and generate a customer database of your causal patrons that you would not normally know.

MYSPO is an effective way to promote and deliver underutilised parking spaces, such as off peak parking or overnight parking, to help generate additional parking revenue and patronage to your property.

MYSPO encourages online payments and reduces the risk and cost of physical payments being made onsite.